

THE GIVING FUND

Annual Report 2025

JEWISH FOUNDATION
of GREATER TORONTO

The Giving Fund 2025 Highlights

Giving Funds at the Jewish Foundation of Greater Toronto inspire and empower the next generation to give back. Through the Giving Fund, community members under the age of 25 discover how they can affect positive change for the causes they care about.

Giving Funds are invested as part of the Jewish Foundation's portfolio of pooled assets and grow over time, helping Giving Fundholders have a greater impact with their funds.



\$39,044

Impact Through Giving Fund Distributions



41

Giving Funds Opened in Fiscal Year 2025

\$1.06B

Jewish Foundation Assets
Under Management

13.5%

Net Investment Return

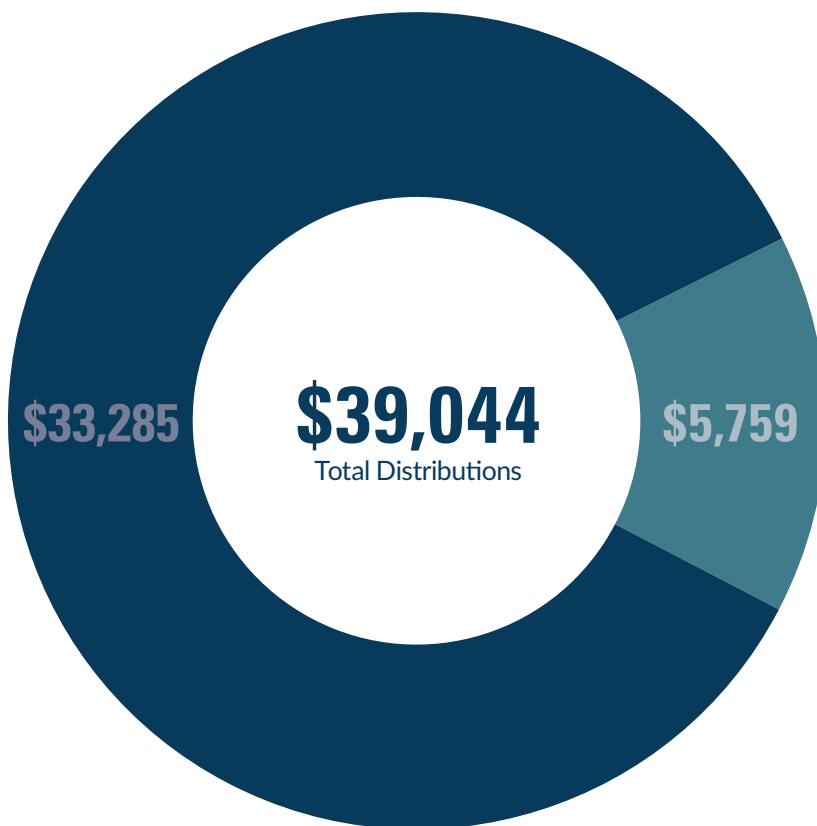
213

Number of Giving Funds
at the Jewish Foundation



Making an Impact

Our Giving Fundholders made an astonishing impact in the community this year, with more than \$39k distributed to the community from Giving Funds. Around 85% of this funding supported strategic Jewish community priorities, some of which include: strengthening Jewish identity by helping send kids to camp; fighting poverty and improving well-being by supporting seniors as they age in place with dignity; and growing Jewish education by supporting Jewish schools and scholarships.



\$33,285

**Strategic Jewish
Community Priorities**

Distributions to support UJA and other organizations, schools, and camps that work to fulfil strategic priorities as defined by UJA Federation of Greater Toronto.

\$5,759

Other Jewish Organizations

Distributions made toward Jewish charitable organizations in Canada that are not included in the Strategic Jewish Community Priorities category.

Meet the new Giving Fund Chairs

"It's incredible to see how far Giving Funds have come—and as the new chairs, we're thrilled to be able to do our part to help this meaningful initiative continue to grow. By inspiring young people to embrace the power of giving and sparking conversations about the Jewish Foundation, we hope to ignite a new wave of thoughtful, impactful philanthropy."

— Sarah Brown, Bryan Flatt, and Nathalie Gans *Giving Fund Chairs*



Empowering Young Philanthropists

There are many incredible Giving Fundholders and their families who partner with the Jewish Foundation to make a lasting, meaningful impact in the community. We're proud to share a few of their inspiring stories.

Learning *Tzedakah*

Marli and Kyle Lichtman use the Giving Fund as a tool in which to share the values of philanthropy and volunteering with their son, Max.

"We first opened Max's Giving Fund when we found out about the opportunity while participating in Littlest Volunteer activities, beginning when he was about two years old. At that age, it was about making *tzedakah* second nature, whether through volunteering or just seeing the *tzedakah* box on the table on Shabbat and putting change in it. We believe it's never too young to start learning about the importance of helping others. Now that Max is a little bit older, he's so excited about *tzedakah*—not just the giving money aspect but giving back and helping others. He's so proud to say, 'I did this, this helped people.'

We know that when Max, and all the other kids with Giving Funds, think back about what they did for *tzedakah*, they will remember the tangible activities, packing the boxes and selling hot chocolate. I think the best thing we can do as parents is to combine the acts of volunteering, and of giving money.

The Giving Fund is a great way to help kids experience and understand the overall meaning of tzedakah, as they provide meaningful, hands-on opportunities to have an impact today, and a philanthropic aspect for longer-term giving—helping mould the Jewish leaders and community of tomorrow."

— Marli and Kyle Lichtman





Celebrate Your Milestones with Giving

Want to make an impact, but aren't sure where to start? **One benefit of opening a Giving Fund is that you can set up a personalized donation page.** That way, family and friends can contribute to your Giving Fund in honour of milestone events.

“With three kids and three birthday parties a year, we wanted to use those moments to teach something lasting. Opening a donation page through Jack’s Giving Fund for his fourth birthday was a meaningful way to teach him about giving and kindness. It gives our kids the chance to make an impact without it costing them anything, and allows them to choose what matters most to them. Over time, their funds grow—along with their understanding of what it means to give back and the issues that matter most to them. Having a giving fund encourages them to think intentionally about giving, and is a powerful way to build strong, lasting values.”

— Joey and Jason Bitton



Living Tzedakah

Giving Fundholders have an incredible opportunity to make an impact on important issues facing our Jewish community. Here are some areas of opportunity where you can help make a difference through distributing from your Giving Fund.



Combatting Antisemitism in Public Schools

In the wake of a sharp surge in antisemitism in schools since October 7th, UJA sprang into action—standing with Jewish students and educators, and delivering powerful education on Jewish identity, Zionism, Israeli culture, and the roots of antisemitism. Through partnerships with 11 school boards across the GTA, the Israel Engagement and community capacity building teams work tirelessly to bring meaningful, authentic, Jewish narratives into classrooms—fostering understanding, resilience, and pride in Jewish identity at a time when it's needed most.



Fundholder Impact

When you give to UJA, you're helping Jewish students feel seen, supported, and safe in their schools.



Building Jewish Connections, Big and Small

Members of the Jewish community are seeking out opportunities to be more connected. By providing experiences of all shapes and sizes, more community members have chances to engage with their Jewish identity in ways that are comfortable and accessible to them. From big experiences, like the Walk with Israel, to small get-togethers, like PJ Library family gatherings, people are connecting in more ways than ever before.



Fundholder Impact

By distributing to projects that help build Jewish community connections, you are helping to build a stronger and more united Toronto Jewish community.





Sending Kids to Camp

The memories, friendships, and experiences of summers at Jewish camps can be transformative. They help lay the groundwork for kids to build strong Jewish communities as they grow up. Studies have shown that children and teens who spend summers at Jewish camp are more likely to engage in Jewish causes, connect with Israel, and become community leaders.



Fundholder Impact

By giving in support of Jewish summer camps, you can make camp more accessible and affordable for children—helping even more kids experience the joy of camp and inspiring them to become leaders in the Jewish community.



Supporting Holocaust Survivors in Our Community

As Holocaust survivors continue to age, their needs are also increasing. Thanks to the co-ordinated work of Circle of Care and Jewish Family and Child Service, essential senior care—including personal support visits, rides to medical appointments and programs, and kosher food deliveries—are provided for the more than 1,600 Holocaust survivors living in the GTA.



Fundholder Impact

When you give to the Holocaust Survivors Support Fund, you are ensuring survivors can live with dignity and independence in their own homes and community.

What Comes Next?

Giving Funds are just the beginning of the giving journey. As our fundholders get older, their Giving Funds can be transferred, becoming legacy funds or donor advised funds at the Jewish Foundation. This makes it easy for fundholders to continue their lifelong philanthropic journey.

Contact us today

*for more information on what we can do together
or on opening a Giving Fund for a loved one.*

Esther Oziel
eoziel@ujafed.org
416-635-2883 x 5210

Sherman Campus
4600 Bathurst Street
Toronto, Ontario M2R 3V2



UJA FEDERATION | JEWISH
of Greater Toronto | FOUNDATION